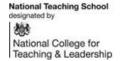**A Level Media Studies**
Summer Independent Learning Activity Y12 to Y13

Compulsory work

1. Complete the WEDNESDAY, 5 JUNE 2019 past paper sat by Y13 students last year for their actual exam. Use the materials in the Google Drive folder to answer the paper - you will need to access the 'This Girl Can campaign' and the two print newspaper covers to complete Section A. Complete the whole paper under timed conditions

2. Use the mark scheme at the end of the paper to reflect on your work and self assess each question. Included in the mark scheme is indicative content that will give you some ideas of what the examiner would be expecting as a response for each question. Review what you have written against the wording of each band in the mark scheme and give your response a mark. *For example: do you think your response was "satisfactory and generally accurate", therefore somewhere in band 3 or was it "lacking in clarity" too often and therefore was in band 2?*

3. As you work through task 2 and mark each of your questions read the exemplar essays to reflect critically on your predictions. Use the examiner commentary at the end of this documentary to consider why you have given your essay the mark you have. Each response should have detailed annotations highlighting strengths in your work and areas for development.

Areas to consider while you are annotating your responses
- Is the topic sentence clear and concise?
- Have you used the themes/ideas presented in your topic sentence throughout your essay - does it have a 'golden thread' running throughout?
- Have you provided detailed evidence to support your points - does this evidence use technical language?
- Is theory used to support a point or have you name dropped without application of critical use of the theorist's ideas?
- Have you referred to the producers intentions (where applicable)
- Is the context significant, does it provide important justifications for an analysis point?

- Do you need to talk about the audience? Have you considered responses and reasons why producers have made choices?

NOT COMPULSORY BUT STRONGLY RECOMMENDED TO COMPLETE

2. Watch
- 'The Returned' (Series 1 Episode 1 'Camille' – **French** version)
- 'Humans' (Series 1 Episode 1 – Channel 4)

You should ensure you have access to these episodes for the entire year, these are available through online subscription services; however this could change (you may have to pay a small fee to access these episodes from platforms such as Amazon, Youtube, Now Tv, Hulu etc).
Humans:
https://drive.google.com/file/d/1n7FvEQaXe8ZDV6-xEN9MTiJViCKmGbGI/view
The Returned:
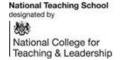https://drive.google.com/open?id=1nw-xcgYMTdkIQQoELogAuhVZpcDXOpYA

3. Theory Review and Application task: Analyse how the codes and conventions in The Returned and Humans create meaning.
- Do this in 10 minute segments using screenshots
- Apply both Strauss and Barthes Theory in detail; when applying Barthes **all strands of the theory** should be considered such as action, cultural, enigma codes etc.
- Create a separate electronic document for each TV text - ensuring screenshots are **comprehensively** annotated.

3. Write the essay: Analyse how representations create a response in the audience in your set text (Humans - Series 1 Episode 1 – Channel 4). Minimum 2 sides of A4

You must have at least viewed the following products and areas and collected relevant notes on contextual information in addition to media language anlalysis.
- Zoella – Website and Social Media
- Attitude.co.uk - Website
- Huck Magazine – Website and Set Product
- Woman's Realm Magazine – Set Product and Historical Context

Use the table as a checklist to ensure all task have been completed

Preview Work	Review Work

Task	Completed?	Task	Completed?
Read guidance and complete statement of aims		Complete paper under timed conditions	
Watch both TV shows		Read response and provide a mark per question inc total for the paper	
ML analysis of codes and conventions - screenshots and theory application to both products		Read the exemplar essays and examiner commentary to ensure your mark is accurate	
Representation Essay		Provide detailed annotations for each question	
Access set products and make notes on each - Contexts and ML			