

A Level Graphic Communication Year 12- 13 Summer Independent Learning



Over the summer we are asking you to do **four** things, these will be submitted **first lesson back in September**:

1. Complete Checklist:

Spend the time completing all your tasks we have started for your Y13 Final Major Project. You can refer to the more detailed checklist **below**.

2. Artist Research and Image Analysis:

- Research an **artist/designer/illustrator** who has inspired or will inspire your work. You should find out all you can about the artist and/or the project the work is from, sites such as **Dribbble, Behance, IllustratorX and Pinterest** feature a lot of current work, as well as all the links on the Powerpoint. We would like you to really broaden your research skills and rely on more than just the internet for this. Try to **cover several different sources** for information during your research; you could visit a gallery (virtually or in real life), watch videos on or by the artist, read articles in magazines, books etc.
- Produce an **in-depth personal response and analysis** of their work. Try to go into more depth when discussing and observing the artists' work than you perhaps did during Year 12, so you can demonstrate a clear understanding and reflection of their work. You could also compare and contrast their work with other relevant artists.

3. Conduct a Photoshoot:

30 images minimum. These photographs need to link directly to your idea for the project. Summer is a fantastic opportunity to get lots of primary research for your Year 13 work, the days are long and the light is good. We would like you to conduct at least 1 photoshoot for your project, this shoot should be a minimum of 30 photographs of the highest quality you can. Don't hold back, if you can do more shoots, then do, it will help you in Year 13. Links to some videos that will help you with refining your photography skills & capture successful photographs:

Composition: [8 IMPORTANT Composition Tips for Better Photos](#)

iPhone Photography: https://www.youtube.com/watch?v=WcN9bEyW_E

DEADLINE:

1st lesson back in September

Checklist:

Task	Details	Complete
Title Page	Your name, 'Final Major Project'	
Designer Profile	Make sure this reflects your personality	
Mindmap	This should be as expansive as possible – include subheadings that include different sub-themes and images. Remember this project is BIG so the more ideas you have the better.	
Moodboard	Your moodboard should show an overview of your initial concept, use multiple sections with these headers; -Images/Symbols -Typography -Colour Schemes -Design Style/Aesthetic - Quotes/Facts/Information -Books/Films/TV/Songs	
Virtual Exhibition Visit	Include images and analysis	
Artist Research (SIL)	Research a designer or design studio, collect images and projects by them. Make notes and observations. See above.	
Image Analysis (SIL)	Select one piece of design or project by the artist/design studio and conduct an in depth analysis of it. See above. (You can do this as many times as you like for as many designers as you like - get lots of inspiration)	
Photoshoot (SIL)	Shoot idea sketches. 6-10 thumbnail sketches of your ideas for your photoshoot. What compositions will you experiment with? What will you be taking photographs of? Take a minimum of 30 photographs as research for your theme. Edit and experiment with these photographs if you can/think it is suitable. You could use PhotoPea (https://www.photopea.com/) or PicsArt (https://picsart.com/) Reflection: evaluate the success of these photographs: how has this experience shaped your ideas for the Final Major Project?	

